

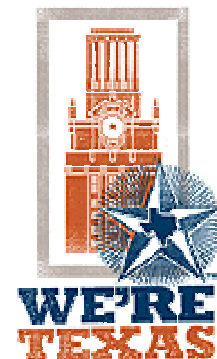


# Hong Kong Texas Exes Annual Report – 2007-08

March 8, 2008

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2007-08

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# Executive Committee

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## Executive Committee

- New member: Bryan Cheng
  - Mechanical Engineering 2006
  - Will join after repatriation
- Members interested in being an executive committee member please contact us





## Executive Committee Members

- President: Victor Nip (MBA 1996)
- Internal Vice-President: Benjamin Chang (BSEE 1983)
- External Vice-President: Celine Lok (Economics 2002)
- Treasurer: Carl Sung (MBA 2003)
- Committee Member: Bryan Cheng (Mechanical Engineering 2006)
- Relations Officer: Calra Hong (Non UT graduate)





# Service Award

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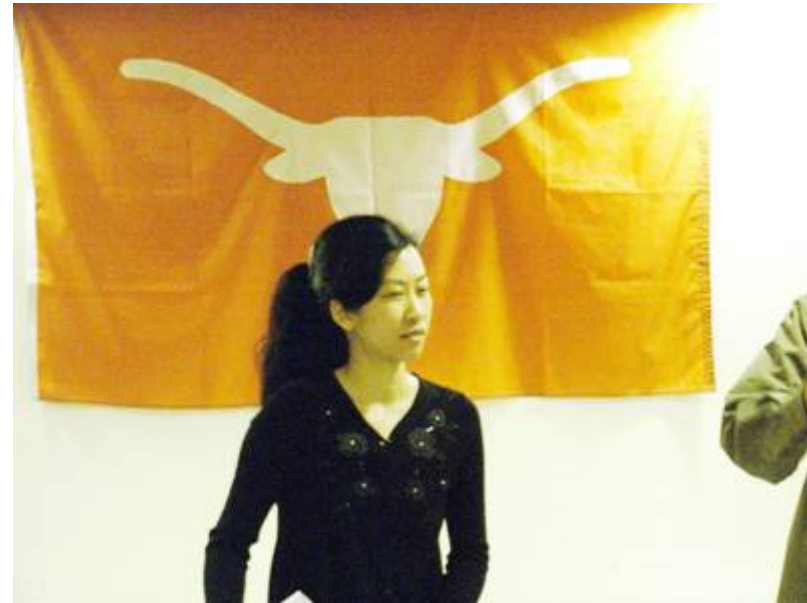
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## Service Award

- Calra Hong
  - Non-UT graduate
  - Serving HKTX for 4 years





# Membership

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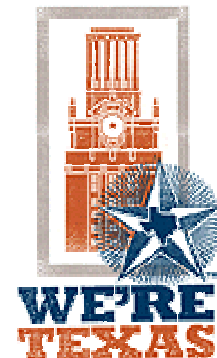
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## Membership (as at March 2)

- HKTX.org: 166 (including 2 friends, 9 paid life members, and 2 paid ordinary members)
- Facebook: 200 (including current students, non Hong Kong Texas Exes, and HKTX event attendees from other schools)
- HKTX Officers's friends (including current students): 230
- Unique members: ~320







# Legal Status

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# Legal Status

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# Activities

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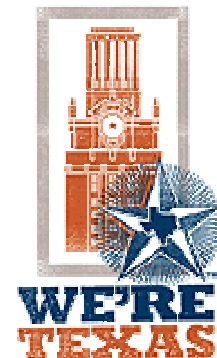
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# Activities Last Year

- Total 19 activities
  - Professor Eric Hirst (Professor of Accounting and Associate Dean) in Hong Kong (Apr)
  - 6 Happy Hour Gatherings (May, Jun, Jul, Oct, Nov, Jan)
  - Gathering with CU MBA (May)
  - Special Happy Hour Gathering with CUHK MBA students pursuing Joint Degree at UT (Aug)
  - Happy Hour Gatherings with UCLA Alumni (Sep, Feb)
  - Barbeque Party with UCLA Alumni (Oct)
  - Dinner with Nick Ferrara, Development Officer of UT (Nov)
  - 3 Inter-Club Monthly Happy Hours (Nov, Jan, Feb)
  - Thanksgiving / Christmas Dinner (Dec)
  - Holiday Bowl Viewing Party (Dec)
  - AGM / Texas Independence Day + Spring Dinner
- Increased by 7 activities from year before





## Trends

- **Involve friend organizations**
  - More people, more diversity, but still focus on our own alumni
- **Members are invited from friend organizations to participate in the organizations' activities**





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**WE'RE  
TEXAS**







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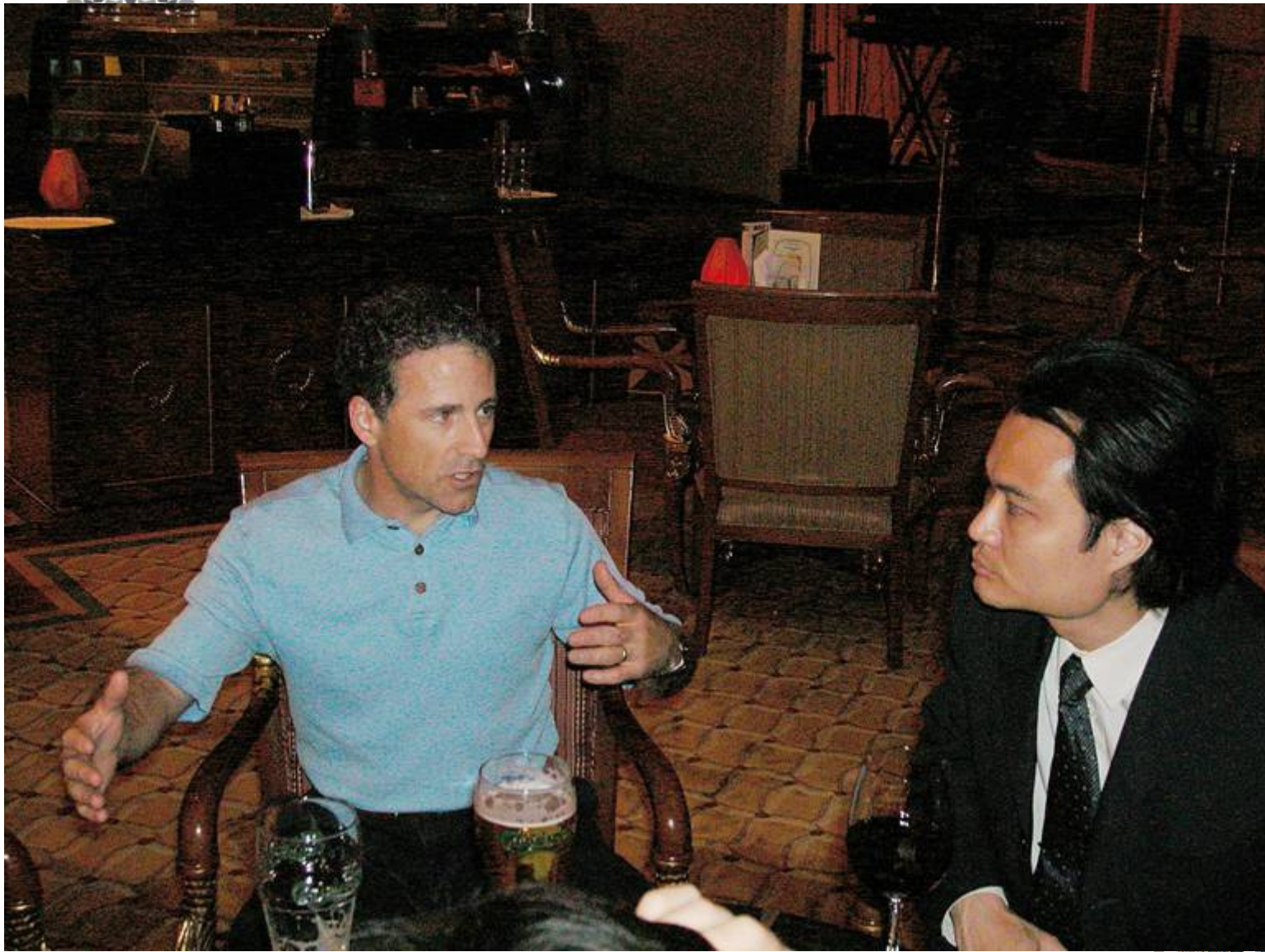




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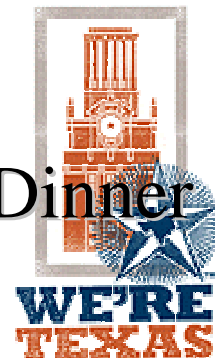
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## Activities in Coming Year

- Regular Happy Hour Gatherings
- Happy Hour/Karaoke Gathering
- Joint Organization Happy Hour Gatherings
- Hiking
- Package Tour
- Texas Football Game Viewing Parties
- Thanksgiving + Christmas Dinner
- AGM + Texas Independence Day + Spring Dinner







# Calendar for Members (Tentative)

- 4/11 Happy Hour Gathering (Avoiding Ching Ming)
- 5/9 Happy Hour Gathering (Avoiding long weekend)
- 6/13 Happy Hour Gathering (Avoiding long weekend)
- 7/4 Happy Hour Gathering
- 8/1 Karaoke / Happy Hour Gathering
- 9/5 Happy Hour Gathering
- 10/10 Happy Hour Gathering (Avoiding holiday before and after)
- 11/7 Happy Hour Gathering
- 11/29 or 12/6 Thanksgiving + Christmas Dinner
- Longhorn Bowl Game Viewing Party (TBD)
- 1/9 Happy Hour Gathering (Avoiding long weekend)
- 2/6 Happy Hour Gathering
- 2/28 AGM/Texas Independence Day Dinner/Spring Dinner
- Texas Football Games Viewing
- Joint organization activities (may replace certain Happy Hour Gatherings above)





# Scholarship

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## Scholarship (for 2009)

- Awarded to Hong Kong Students with good academic results and leadership
- Prize: US\$200
- Voluntary contribution from members is appreciated
- Naming right open for interested alumni  
Please contact us!





# Financials

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## Financial Highlights

	HKD	USD
Opening Balance as of Jan 1, 2007:	3362	222
Closing Balance as of Dec 31 2007:	9054	265
Cash in HKD equivalent	11,117	
Membership fee collected in 2007		
Paid Members	2	
Paid Lifetime Members	4	





# Internet and Communication

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## Internet Stuffs

- Email address: [hongkong@alumni.utexas.net](mailto:hongkong@alumni.utexas.net)
- Web site:
  - <http://www.hktx.org/>
  - One of the few international chapter sites
  - Activity calendar + Event photos
  - Member information and refer an alumnus
  - Greeting cards
  - UT Links
- Facebook group





## Facebook Group (1)

- Objectives
  - To enhance connection among members
  - To ease communication burden
  - To include non-UT alumni for communication of events









## Facebook Group (2)

- Communication Strategy
  - HKTX email: For alumni only
  - Facebook communication: For both alumni and friends
  - Activities organized by other alumni organizations where our alumni are invited – Email: No, Facebook: Yes
  - Activities organized/co-organized by HKTX which are open to alumni and friends of HKTX (e.g., Happy Hour Gatherings) – Email: Yes, Facebook: Yes
  - Activities organized/co-organized by HKTX for alumni and invited guests only (e.g., AGM, Thanksgiving Dinner) – Email: Yes, Facebook: No





## Facebook Group (3)

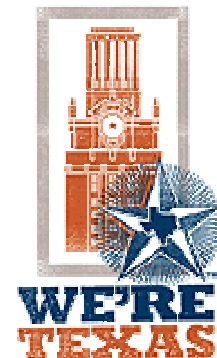
- “HKTX Officers” Identity
  - Avoid equating HKTX as individual officer
  - Search for alumni
  - Request as friends of alumni
  - Invite friends to join Hong Kong Texas Exes Facebook group
  - Send out communication





## Facebook Group (4)

- **Joining Facebook group**
  - Members are strongly encouraged to join
  - Join Facebook at [www.facebook.com](http://www.facebook.com) if you have not done so
  - Change the privacy settings as necessary
    - HKTX suggests you supply the minimum amount of information unless you are comfortable with supplying additional information
  - Request to be a friend of “HKTX Officers”
    - Search for “Hktx Officers”
  - Request to join HKTX Facebook group:
    - Search for “Hong Kong Texas Exes” or go to <http://www.facebook.com/group.php?gid=5976938845>





# What We Need from Members

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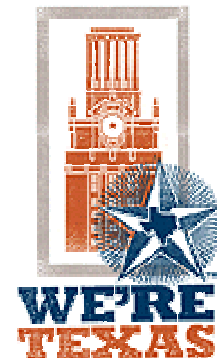
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## What We Need from You

- Your participation (and bring your friends, too!)
- Your ideas
- To tell you Texas Ex friends about us and ask them to register for free @ [hctx.org](http://hctx.org)
- To join Facebook Group “Hong Kong Texas Exes” and ask your Texas Ex friends to join, too
- Voluntary membership fee and donation





# Membership Fee

- HKTX needs financial resources to take risks and organize grander activities
- Membership fee is voluntary
- 8 life members and 2 paid members
- Membership fees strongly encouraged
  - Event discounts
  - Honored for financial contribution
- Lifetime membership – HK\$750 or US\$100
- Annual membership – HK\$100 or US\$15
- Donation of an amount of your choosing welcomed
- Paid members may opt to pay the balance between the life membership fee and annual membership fee before expiry of annual membership fee (HK\$650 or US\$85) to become a paid life member







## Stay in Touch with UT

- Get your own @alumni.utexas.net address:  
<http://services.texasexes.org/>
- Update your information at [TexasExes.org](http://TexasExes.org)
- Update your information at Hong Kong  
Texas Exes web site
- List your business in Texas Orange Pages:  
[www.texasorangepages.org](http://www.texasorangepages.org)







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